

REBECCA GANZ: CHAIR & NON-EXECUTIVE DIRECTOR

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Strategist | Internationalisation | Profit & Value Amplifier | Agile Governance | Chartered Accountant

CLIENT TESTIMONIAL

“Rebecca has provided intelligent and sound business and financial advice and been instrumental in the development and review of our strategic planning. Rebecca has incredible skills in assessing and processing business information - and turning that information into simple decisions.

Don't pass the opportunity to work with Rebecca, she's a game changer.”

Andrew Gurr - CEO and Owner, Fusion Networks Ltd; award-winning Specialist Technology Integrator

OVERVIEW

A high performing Chair, Non-Executive and compelling strategy advisor to Boards, C-Suites and Entrepreneurs. Core abilities include designing finely honed strategic direction underpinned by pragmatic guidance on effective implementation. Combining sensitivity to cultural and stakeholder requirements born of a global career across a range of sectors, with a readiness to challenge. Underpinned by adept risk identification and a practical, robust approach, able to balance the need for ongoing innovation with sustainable, accelerated growth. As such, delivers a unique mix of disruptive, entrepreneurial know-how with best practice corporate governance.

Key Attributes

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|------------------------|--------------------------|------------------------|
| → Strategy | → M&A and Exit design | → Corporate Governance |
| → Internationalisation | → Cultural consideration | → Wealth creation |

Exceptional Professional Achievements

- **Uplifted net promoter score by 17 points**, halting ongoing loss in market share with the redesign of strategy for listed Gentailer, Contact Energy Ltd
- **Safeguarded timing and value of future exit** for Fusion Networks Ltd by tailoring international strategy so that the core business continues to deliver at least 20% year on year growth
- **Ensured successful Management Buyout (MBO) completed within a six-week timeframe**, to form Waikato Milking Systems Ltd, which went on to expand into >30 countries
- **Secured 67% market share following strategy redesign** for subsidiary of listed Australian General Insurer, IAG New Zealand Ltd

CURRENT NON-EXECUTIVE & ADVISORY BOARD ROLES

Advisory Board Member, Patchwork Health

2021 - Present

Award winning outcomes-based workforce solutions SaaS provider to the health sector

Providing expert guidance to support rapid scaling in the lead up to and beyond a successful 20M Series B fund raise alongside coaching C-Suite to support managing and optimising accelerated growth.

Non-Executive Director, BlueSkeye AI Ltd

2020–Present

Tech start up, leading in development of ethical AI to support enhanced wellbeing

Delivering leadership re. commercialisation and governance to scale the tech start up's proprietary, ethical AI, which analyses human expressive behaviour to enhance quality of life. As Chair, led the recruitment of a Lifetime Tech Nation Awardee and initiated their becoming Chair to lead an institutionally focused cap raise.

Non-Executive Director, Bolton NHS Foundation Trust & Chair, Transformation Committee

2019–Present

Anchor institution for Health and Social care

Appointed in response to major regional and national changes across the NHS. These include establishment of integrated care systems alongside significant funding & regulatory shifts in the face of growing demand, workforce shortages and the need to transform the way health and social care services are delivered.

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Trustee / Non-Executive Director & Co-Chair Finance & Risk Committee, Leodis Multi Academy Trust **2018–Present**
Providing high quality education from early years to young adulthood in the Wakefield area
Appointed to adapt to substantial financial, regulatory and operational changes facing the Trust during a period of expansion.

PAST CHAIR & NON-EXECUTIVE ROLES

Chair, Integrated Facilities Management Bolton Ltd (iFM) **Jan 2019– Feb 2022**
Facilities management - soft and hard services
Oversight of the turnaround of Bolton NHS Foundation Trust's wholly owned facilities management subsidiary, iFM - circa 700 employees and ~35M revenues - until ready to be led by an Exec Board.

Non-Executive Director, Premier Education Group Ltd **Oct 2019– Sept 2021**
Leading entrepreneurial franchise children's activity, education and training specialist
Facilitated reform of governance fundamentals through appointment of a new Chair and Deputy Chair and redesign of share incentives as a member of Nomination & Remuneration Ctty. Reframed approach to strategic risk management alongside active support through financial challenges during the height of the pandemic as Chair of Audit & Risk Ctty. As such, the Group is poised for rapid, profitable accelerated growth.

BOARD & C-SUITE EXPERIENCE – NEW ZEALAND

Exit design & coaching, Fusion Networks Ltd, Specialist Technology Integrator 2017-Present
Enjoying 20% year-on-year growth following advice on how to attract higher exit multiple

Turnaround strategy, Contact Energy Ltd (Market Cap circa £2BN – New Zealand) 2016
Reversed declining market share, boosted net promoter score by 17 points and staff engagement score by 12% by gaining a clear commitment to interactively workshoped strategy and action plans

Growth strategy, Deal Advisory Division, KPMG New Zealand 2011-2016
Coached on business development approaches and new service line creation, launch and execution for a variety of specialisms such as Corporate Finance, Transaction Services and Valuations

Growth strategy, IAG New Zealand Ltd, Subsidiary of listed Australian insurer 2011- 2012
Achieved market leadership across business-to-consumer and business-to-business channels, following redesign of strategy together with agreed dashboard and clear implementation priorities

Partnering strategy and Management Consultancy, Les Mills International 2001-2011
Joint venturing advice and a significant input into ongoing, successful global expansion

EDUCATIONAL ACHIEVEMENTS & OTHER NOTES

Non-Executive Director Diploma, Best practice Corporate Governance, Financial Times (2017)
Coaching Diploma, NZ Coaching & Mentoring Centre - Int'l Coaching Federation registered (2010)
Corporate Finance Diploma, Chartered Institute for Securities and Investment (1997)
Chartered Accountant ACA, Institute of Chartered Accountants of England and Wales (1995)
MA English Literature, Oxford University (1989)
Ambassador roles, Women on Boards – North-West Lead, Academy Ambassadors, TranspireGlobal
Panelist, Financial Times, Non-Executive Director Diploma
Languages, Solid conversational French & German
Nationality, British, New Zealand & German citizenships
Interests, Horse riding, reading, Pilates and more sporadically - snowboarding and longboard surfing